

FAO MONEY (Rome)
Palais des Nations (D-109)
CH-1211 Geneva 10

BUREAU NUMISMATIQUE DE LA FAO

Telex: 61181 FOODAGRI, Rome

Cables: FOODAGRI ROME

FAO Money and Medals: Newsletter 13

1 September 1974

Dear Collector:

We are pleased to announce and illustrate three more Ceres medals. The first of these features Matsuyo Yamamoto, the vice-president of the International Federation of Home Economics and FAO consultant, who beginning in 1948 built up in Japan the now 360,000-strong Seikatsu-kaisen movement dedicated to the improvement of living conditions of rural families. The medal has been sculpted by her husband, Wakahiko Yamamoto, the President of the Japan Artists Association. The second medal is issued for World Population Year in 1974 and features Dr. Attiya Inayatullah, the executive vice-president of the Family Planning Association of Pakistan. The medal is sculpted by Manolis Tzobanakis, the reverse being based on a photo-montage by Paul Greene, the Chief of FAO's Visual Presentation Section. The third medal features the actress Michèle Morgan and shows on the reverse a French farmwoman. The medal is sculpted by Marceau Bosc of Paris who, among his other work for the French Mint, has produced a medal of Dag Hammarskjöld.

Medal Panels 1 and 2: Medallion Panel 1

2. The three new medals are illustrated on the back page of this newsletter. Illustrated inside the newsletter are photographs of Medal Panel I and a mockup of Medal Panel 2. These panels are each designed to hold five Ceres medals of the 63 mm (or 68 mm) size, in bronze, bronze-gilt and silver versions. Once all five medals in a panel are issued, the bronze and bronze-gilt versions of any one medal will be on sale only in sets of five, mounted in their respective panels. The more expensive silver versions will still be on sale singly.

3. Medal Panel 2, ready in December 1974, will comprise five medals struck by the Royal Mint in London, those of Shirley Temple Black and the Idealized Ceres (Sonia Maria Navas) announced in Newsletter (Collector Note) 12, the Matsuyo Yamamoto and Attiya Inayatullah medals described above, and a fifth medal featuring the archeologist Kathleen Kenyon, more details about whose medal will be given in Newsletter 14. Medal Panel 3, ready in March 1975, will feature five medals struck at the Paris Mint, comprising the Michèle Morgan medal described above, Georges Simon's Idealized Ceres described in Newsletter 12, and three more medals to be illustrated shortly. Medal Panel 4, available in June 1975, will house a second five Ceres medals struck in London, to include Margot Fonteyn, Margaret Mead, and Mother Teresa. A detailed tabulation of all 20 Ceres medals is being sent separately to medal purchasers.

4. In addition to the medal panels, FAO will soon put on sale medallion panels, each panel to hold 10 aluminium medallions in 22 mm size. Thus Medallion Panel I will hold reduced versions of the five medals in Medal Panel I and the five in Medal Panel 2. Two each of the 10 medallions will be mounted in each

medallion panel, to show the obverse and reverse of each medallion, the backing of the medallion panel being opaque, as distinct from the second sliding plastic window of the medal panel. A mockup of Medallion Panel I is also illustrated inside this newsletter. The medallion panels may also be used to house the 22 mm gold medals, though these of course will continue to be put on sale singly.

Money Panels 2A and 4

5. We are turning over increasingly to the panel concept, in order to maximize the display possibilities of FAO Money and Medals, as an attractive witness of your support for our Food for All ideals. Thus fewer and fewer of the coins also will be housed in albums, and more and more in panels. Already with the first album, we split the planned 20,000 albums into 10,000 six-page Albums I and 10,000 Panels 1 and 2. Now the planned 10,000 four-page Albums 2 will be split into 7,000 Albums 2 and 3,000 Panels 3 and 2A. Panel 2A which is illustrated inside this newsletter, will therefore be available in an edition of only 3,000 (English text only), while the extra 3,000 Panels 3 will be added to the existing 10,000 Panels 3. Panel 3 contained 19 of the 34 coins in Album 2 (Money Pages 7-10), Panel 2A will contain the other 15, higher value coins.

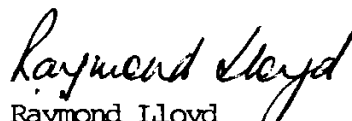
6. The number of Albums 3 (Money Pages 11-14) will probably be reduced even further, to 5,000, with 19 of the 31 coins in Panel 4 and the other coins and the banknote in a second A Panel. Panel 4 is illustrated inside this newsletter: it would therefore be produced in at least 15,000 samples, but possibly many more, owing to an increasing wholesaler interest in the FAO Money collections. The quantities of the earlier albums and panels will of course be perpetually limited, owing to the restricted issues of some coins and the subsequent destruction by issuing governments of the coin dies.

FAO Money Pages 11-14

7. Pages 11 and 12 were illustrated in Newsletter 12, but the numbering of the pages has since been switched, to give better protection to the Jamaican banknote, now on page 12. A mockup of the new Page 13 is illustrated inside. It contains the 1974 issue of the Turkish 10 kurus coin contained in Album I page 5, but now, because of the copper shortage, only 2.75 grams as distinct from the earlier 3.5 grams. It is very possible that by December we shall have all the coins for Page 14. If so, we shall ship out by the end of 1974 the complete four-page album; if not we shall begin shipping out in November the green binder and Pages 11-13. Coins likely to be in Pages 14 and following now include some 34 coins, from among:

Ghana	20 pesewas	San Marino	10 lire
India	50 rupees	Seychelles	10 cents
Indonesia	10 rupiah	Sri Lanka	1,2,5,10,25 cents
Khmer	1 riel	Swaziland	1,2,10 cents
Maldives	1,2,5 lari	Tonga	1,2,5,10,20,50 seniti
Malta	2 pounds		1,2 pa'anga
Mauritius	1,2,5 cents	Vietnam	50,100 dong
Nepal	10 rupees	Yemen-Aden	50,100 fils

With all good wishes,


Raymond Lloyd
Special Studies Officer

FAO MONEY AND MEDALS

Stock and Pricelist effective 1 September 1974

A. Money Albums: contain all FAO coins

Colour of pages and binders	Pages contained in binder	Total Coins (crowns: silver)	Edition limited to	1974 Yeoman US\$ Valuation	Availability	Prices*			
						US\$	Lire	UK£	FF
1. Red	Pages 1-2	19 (7:3)	10,000	64.90	Sold out				
2. Red	Pages 3-6	33 (19:2)	10,000	91.45	Immediate	80	52,000	34.00	395
3. Red	Page 6a(proof)	7 (7:0)	1,379	210.00	Sold out				
4. Blue	Pages 7-10	34 (10:6)	7,000	90.05	Immediate	80	52,000	34.00	395
5. Green	Pages 11-14	32 (5:4)	5,000	-	Dec. 1974	80	52,000	34.00	395
6. Charcoal	Pages 15-18	-	-	-	Nov. 1975	-	-	-	-

B. Money Panels: display edition of most FAO coins

7. Panels 1,2: E,F,G or I:	35 (16:3)	10,000	{99.25}	Immediate	75	49,000	32.00	370
8. Panel 3 : E,F,G or I:	19 (0:0)	13,000		Immediate	25	16,500	10.50	125
9. Panel 2A: English	15 (10:3)	3,000	81.00	Nov. 1974	65	42,500	27.00	320
10. Panel 4 : English	19 (0:0)	15,000(+)	-	Nov. 1974	20	13,000	8.50	100

C. Ceres Medal Panels Metal Ceres(see key below)

11. Medal Panel 1 (green)	bronze	A,B,C,D and E	Immediate	75	49,000	32.00	370
12. Medal Panel 1 (green)	bronze-gilt	A,B,C,D and E	Immediate	95	62,000	40.50	470
13. Medal Panel 2 (red)	bronze	F,G,H,J and K	Dec. 1974	75	49,000	32.00	370
14. Medal Panel 2 (red)	bronze-gilt	F,G,H,J and K	Dec. 1974	95	62,000	40.50	470
15. Medallion Panel 1 (blue)	aluminium	A,B,C,D,E,F,G,H, J and K	Dec. 1974	15	10,000	6.50	75

D. Individual Medals

16. 63 mm diameter	bronze	F,G,H,K,N or O	16	10,500	7.00	80
17. 63 mm diameter	bronze-gilt	F,G,H,K,N or O	20	13,000	8.50	100
18. 63 mm diameter	silver 925-950	A,D,F,G,H,K,N or O	65	42,500	27.00	320
19. 68 mm diameter	silver 900-950	B,C or E	75	49,000	32.00	370
20. 22 mm diameter	gold 917**	A,B,C,D,E,F,G,H, K,N or O	80	52,000	34.00	395

<u>Ceres Key</u>		<u>Item Key</u>		<u>Ceres Key</u>		<u>Item Key</u>	
A	Olave Baden Powell	11,12,15,18,20		G	Idealized (Sonia Navas)	13,14,15,16,17,18,20	
B	Angela Christian	11,12,15,19,20		H	Attiya Inayatullah	13,14,15,16,17,18,20	
C	Indira Gandhi	11,12,15,19,20		J	Kathleen Kenyon	13,14,15,20	
D	Coretta Scott King	11,12,15,18,20		K	Matsuyo Yamamoto	13,14,15,16,17,18,20	
E	Sophia Loren	11,12,15,18,20		N	Idealized (G. Simon)	16,17,18,20	
F	Shirley Temple Black	13,14,15,16,17, 18,20		O	Michèle Morgan	16,17,18,20	

* Prices are determined in US \$. Equivalents in other currencies may therefore be subject to fluctuations in exchange rates. Thus the Italian Lire, UK pound and French franc prices are generally lower than those give in Newsletter 12 of 31 May, but no so low as those in Newsletter 11 of 15 March 1974.

** Orders for gold medals are limited to 5 of each medal per collector. The basic US dollar prices for medals are valid until further notice, although the FAO Money Office reserves the right to alter the prices for gold and silver necessitated by considerably increased bullion costs.