

FAO MONEY OFFICE

BUREAU NUMISMATIQUE DE LA FAO

00100-ROME, Italy

Telephone: 06-5797 Ext. 3854/3688

Telex: 61181 FOODAGRI

Cables: FOODAGRI ROME

Collector Note 3a

6 December 1973

Dear Friend,

On 16 October 1972, in Collector Note 3, we invited you to send us a personalized designation to inscribe on a numbered frontispiece for your FAO Money Album I.

Most collectors replied to this Note and others who did not reply directly were sent the frontispiece when they purchased Album I page 6 or Album 2.

Unfortunately the records we received from our distributor in the case of your purchase were not maintained on a page-by-page basis, nor do we know how many Albums I you bought. Rather than leave you with an unpersonalized Album therefore we now enclose your named and numbered frontispiece.

The frontispiece mentions 33 countries and so is applicable to Albums I which

- (1) go only as far as 5 pages
- (2) include either page 6 or 6a, with the uncirculated or proof Caribbean crowns, or
- (3) include both page 6 and page 6a

This is because the same Currency Authority which issued the Barbados coin in page 5 also issued the seven other East Caribbean crowns on page 6 and page 6a, and is considered as only one country in Yeoman's Current Coins of the World.

If the enclosed frontispiece does not bear your correct or complete designation, please return it altered as you would like to receive it. If you have bought two or more FAO Albums I, please let us know this by means of the attached form, and we will send you more frontispieces. If you decided not to go beyond Album I page 4 (or 2 or 3), you may find the frontispiece inaccurate, so we would appreciate your returning it. If you would also like us to buy back your incomplete Album I, you can inform us by replying to Collector Note 5 (point 3) of 13 March 1973.

Finally, the attached form also allows payment in instalments for Money Albums 2 (and, if desired, Money Album I page 6), to allow collectors to continue their FAO Money collections in easy stages; in this way the heavy initial investment in Money Album 2 can be spread over four or five payments. These items can, of course, be paid outright, as can any Album I pages missing from your collection, using the payment form enclosed with Collector Note 8 of 16 October 1973.

With renewed appreciation for your support of Food for All,

Yours sincerely,

Raymond Lloyd
Raymond Lloyd
Special Studies Officer



FAO MONEY

Instalment offer to Album I collectors

To: 1) FAO Money (Rome), 1325 C Street SW, Washington DC 20437 or
 2) FAO Money Office, FAO, 00100 Rome, Italy
 3) Crown Agents Coin Bureau, Sutton, Surrey, England

From: _____ NAME _____ Date _____
 _____ ADDRESS _____

Please check the appropriate box:

A ☐ I purchased FAO Money Albums I pages 1-5 (6:6a), and so would like additional numbered frontispieces, personalized as follows:


.....

B ☐ Enclosed is my deposit of \$20 (\$8.20: Lire 12 000) for FAO Money Album 2 and Money Album I page 6. I undertake to pay the balance in four monthly instalments as follows, and understand that the FAO Money Office will despatch page 6 on receipt of the first instalment, Album 2 pages 1-3 on receipt of the third instalment, and Album 2 pages 4-6 on receipt of the final instalment.

	US\$	UK£	Lire		US\$	UK£	Lire
DEPOSIT:	20	8.20	12 000	ALBUM 1 page 6:	31	12.70	17 500
INSTALMENT 1:	33	13.50	18 500	ALBUM 2 (Complete):	110	44.90	62 000
" 2:	33	13.50	18 500	Service charge for			
" 3:	33	13.50	18 500	instalment financing,			
" 4:	33	13.50	18 500	multiple despatch and			
				final price guarantee	11	4.60	6 500
	<u>152</u>	<u>62.20</u>	<u>86 000</u>		<u>152</u>	<u>62.20</u>	<u>86 000</u>

C ☐ Enclosed is my deposit of \$20 (£8.20: Lire 12 000) for FAO Money Album 2. I undertake to pay the balance in three monthly instalments as follows, and understand that the FAO Money Office will send pages 1-3 on receipt of the second instalment, and pages 4-6 on receipt of the final instalment.

	US\$	UK£	Lire		US\$	UK£	Lire
DEPOSIT:	20	8.20	12 000	ALBUM 2 (Complete):	110	44.90	62 000
INSTALMENT 1:	33	13.50	18 500	Service charge for			
" 2:	33	13.50	18 500	instalment financing,			
" 3:	33	13.50	18 500	multiple despatch and			
				final price guarantee	9	3.80	5 500
	<u>119</u>	<u>48.70</u>	<u>67 500</u>		<u>119</u>	<u>48.70</u>	<u>67 500</u>

	FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS	FAO MONEY AND MEDALS 13 March 1973 Collector Note 5
	ORGANISATION DES NATIONS UNIES POUR L'ALIMENTATION ET L'AGRICULTURE	
	ORGANIZACION DE LAS NACIONES UNIDAS PARA LA AGRICULTURA Y LA ALIMENTACION	

Dear Collector,

Page 3 of Album 2 is now being manufactured, to contain the eight following FAO-inspired coins:

Country	Face Value	Yeoman Cat.Nº	Date of Issue	Quantity	Metal	Weight in grs	Diameter in mm
Algeria	20 centimes	Y 13	5. 7.72	20,000,000	Brass	4	22
"	1 dinar	Y 14	5. 7.72	10,000,000	Cupronickel	7	25
Rwanda	200 francs	Y 7	1. 7.72	30,000	Silver (800)	18	32
Saudi Arabia	50 hallala	Y 31	20.12.72	500,000	Cupronickel	6.5	26
United Arab Emirates	1 fil	Y 1	3.73	2,000,000	Bronze	1.5	15
"	5 fils	Y 2	3.73	3,000,000	Bronze	3.8	22
Uruguay	1000 pesos	Y 54	?1.71	500,000	Silver (900)	25	37
"	1000 pesos	Pattern	"	11,000	Bronze	22	37

These coins are illustrated on the first page of Collector Note 4 of 15 December. It is expected that despatch will begin May/June.

2. More details of the coins, such as the tabulation enclosed with Album 2 pages 1 and 2, will be distributed with page 4, which we expect to release in September/October 1973, with many of the following coins:

Egypt	5 milliemes	Jordan	5 fils	Mauritius	1 cent
"	1 pound (silver)	"	10 fils	"	2 cents
Haiti	20 centimes	Khmer	1 riel	"	5 cents
"	50 centimes	Korea	50 won	Panama	1 centesimo
India	20 rupees (silver)	Nepal	10 rupees (silver)	Thailand	1 baht

Pre-devaluation prices for FAO Money items maintained till 30 April

3. The last page of this Note lists the new US \$, Italian Lire and UK £ prices valid from now on for all FAO Money. The French franc prices remain the same, and prices are now given for the first time in Swiss francs, German marks, Dutch guilders, and Danish kroner. However, as a gesture of goodwill to collectors who paid in US \$, Lire or UK £, we will maintain for orders sent by 30 April 1973 prices in these currencies given for FAO Money items 1-11 listed in Collector Note 4.

4. Our offer extends also to collectors who paid only the initial instalment for Album 2, namely the \$57, 33,500 lire or £24.50 listed under item 2 of Collector Note 4. These collectors can still obtain with payments made before 30 April 1973 a complete FAO album at the pre-devaluation price of only \$100 (58,000 lire or UK £42.50). Such collectors would thus pay \$43 (24,500 lire or £18) to complete their album payments, rather than the \$53 (28,500 lire or £22.40) payment effective after 30 April. Thereafter the FAO Coin Office will no longer newly offer Album 2 by instalment, given the approaching despatch of page 3 and planned manufacture of page 4.

Option on Album 2

5. The large initial outlay for Album 2 may have discouraged some purchasers from continuing with the Food for All money collections. However, on payment of a non-refundable deposit of \$20 (or equivalent) we will keep open for them an option on one or more of the 10,000 complete Albums 2 at \$110, an option which must be exercised by 30 September 1973, provided they indicate this on the attached form. It would similarly be appreciated if persons not wanting Album 2 would so inform FAO, because there are many other persons eager to possess one of the 10,000 FAO complete collections which the Albums represent, especially in North America, an area where there has been virtually no advertising since late 1969, when the FAO Coin Office concentrated its sales efforts elsewhere.

Album 1: Page 6a

6. As another gesture of goodwill, FAO will assume responsibility for satisfying collectors who, perhaps for lack of an alternative, purchased the proof Caribbean page 6a. Now that page 6, with the uncirculated coins, is once again available in sufficient quantities, persons wishing to sell page 6a should inform FAO. We will then advise them where to despatch the page, either to Rome via our Washington Office or direct to a would-be purchaser. We will then credit the seller with \$58 for other FAO purchases, thus absorbing as our loss the distributor's profit. Persons wishing to buy a proof page 6a should also inform FAO and, as soon as there are pages 6a available, FAO will call in their \$58 payment. The binder and extending screws for Album I are designed to take seven pages, so Album I can accommodate both page 6 and page 6a.

7. It so happens that the present demand for page 6a is greater than the supply: if FAO's offer should increase the supply, we shall offer page 6a for sale outside North America, something which we have not yet done, because our policy was to limit sales of page 6a to North American collectors, who suffered most from the delay in obtaining the uncirculated page 6. However, our offer to act as an unpaid middleman is valid only for orders posted by 30 April 1973, after which we must assume that all collectors are satisfied with their purchases.

Repurchase of Album 1: pages 1-3

8. Also as a gesture of goodwill, we will buy back from collectors at the prices paid for them all initial 2 or 3 page Albums I (the Uganda, Vatican and Guyana pages) where persons do not wish to continue with the collection. From our experience this happens mainly where persons gave the initial pages away as presents. We are therefore requesting such persons to send us the names of the recipients, so that FAO may enquire whether they would like to buy the rest of Album 1, sell it back to FAO, or exchange it for other FAO numismatic items whose market value is not diminished by incompleteness. Conversely, persons wishing to add their names to FAO's waiting-list for the initial pages of Album 1, should so inform FAO.

9. In any case Collector Note 4 provides the last opportunity to buy page 3 of Album I singly, because after 30 April only pages 4, 5 and 6 will be available singly, page 3 being sold only in a 'short' Album 1, together with the pages 4, 5 and 6.

FAO Money Panels

10. We are pleased to announce French, German and Italian editions of FAO Money Panels 1 and 2, as part of the worldwide edition of 10,000 collections. Also, in late 1973, we expect to issue FAO Money Panel 3, with some 19 to 23 coins from Album 2. The panels are in different colours for all four languages, a red-based colour for Panel 1, blue for Panel 2, and green/brown for Panel 3.

11. The panel sets contain most but not all of the coins in the Albums, but no coin which is not in an Album. The Money Panels therefore are not recommended to persons who wish to have only one FAO collection, a complete one. On the other hand, they make very much more

attractive display items, for hanging on home or office walls, symbols of pardonable pride at support for our joint Food for All objectives.

FAO Medals

12. The third Ceres medal, with Olave Lady Baden-Powell representing the Roman goddess of agriculture, is now being prepared by David Wynne, who has already sculpted the official portrait of the World Chief Guide, and was recently responsible for the clasped hands reverse of the new 50 pence coin commemorating Britain's entry into the institutions of the European Economic Community. In order to keep down prices in future, new Ceres medals usually will be struck in smaller, 63 mm size.

13. Meanwhile the prices of the larger 68 and 72 mm FAO medals have had to be raised, on the one hand because we have had to re-order at the new French franc rates, and on the other because the Paris Mint is increasing its prices by some 20-25%, the first rise since August 1969. However, we will maintain till 30 April 1973 the prices given on the last page of Collector Note 4 for items 12 and 13, the bronze and silver Indira Gandhi/World Forestry Congress medals.

14. Also, with the price of gold going up some 30% in February, we have had to raise the prices immediately of all gold medals. The new prices are given in items 11 and 16 on the last page, and these prices will be maintained as long as the price does not rise 20% more than its 1 March level. Meanwhile, as a more economic item, we are putting on sale gold-dipped versions of the 68 mm and 72 mm bronze medals, with stands to match.

* * * * *

15. In conclusion may we thank you again for your support of our Food for All objectives through your purchase of FAO money and medals. You are taking part in the first international coin issue in monetary history and, with the number of FAO coins now approaching 600 million, you have helped us create a 'march of dimes' from Rome to Los Angeles or from Rome to Phnom-Penh. With your continued support, we would hope in a few years to encircle the globe, linking up all three places in a symbolic, but indestructible line of 'Freedom from Want'.

With all good wishes,

Raymond Lloyd
Raymond Lloyd
Special Studies Officer

To: FAO Coin Office, FAO, 00100 Rome, Italy Date
or FAO Coins (Rome), 1325 C Street S.W., Washington D.C. 20437

From: NAME
..... ADDRESS
.....

Please register

- (1) the enclosed deposit of \$20 (or equivalent) for an option on one of the 10,000 complete Albums 2 at the present \$110 price, it being understood that I will send the other \$90 by 30 September 1973 or lose the deposit.
 - (2) my request to sell/buy copies of page 6a with the proof Caribbean coins at \$58 a page.
 - (3) my request to sell/buy copies of the initial 2 (or 3) page Album I at the \$..... price paid for them;
- Please Note: (4) that the initial 2 (or 3) page Album I which I purchased is now in the possession of
-
- (5) that I would not like to buy Album 2.

FAO MONEY AND MEDALS: COLLECTOR NOTE 5 OF 13 MARCH 1973

PAYMENT FORM

Date:

Areas Served

To: 1. FAO Coin Office, FAO, 00100 Rome, Italy # 06-5797 ext: 3688 Italy/Worldwide
 2. FAO Coins (Rome), 1325 C Street S.W., Washington D.C. 20437 # 202-447 3021 USA/Canada
 3. Crown Agents Coin Bureau, Sutton, Surrey, England # 01-643 3311 Britain
 4. Service philatélique de l'Unesco, Place de Fontenoy, Paris 7 # 566 57 57 France
 5. Monnaies Etrangères, Société de Banque Suisse, 1211 Geneva 11 # 022-26 62 11 Switzerland
 6. Den Danske Provinsbank, att. hr. Harry Brix, ~~DK~~-9100 Aalborg # 08-12 70 00 Den/Is1/Nor/Swe
 7. Dresdner Bank AG, c/o Mr.A. Hess, Gallusanlage 7, 6 Frankfurt # 0611-263 3995 Germany
 or 8. (other FAO distributor)

From: NAME Address for despatch (if different)
 ADDRESS

Attached is payment of US \$ (Lire): (UK £): (FF): (.....)
 made out to 'FAO Coins' for the following items, all prices inclusive of handling, surface-mail and
 insurance charges, but subject to change if currencies fluctuate by 10% or more against IMF rates:

A. FAO MONEY

	US \$	Lire	Unit Price to 30/6/73					Dkr.	Quantity Purchased	Payment
			UK £	FF	FS	DM/Nfl.				
1. <u>Album 2</u> Complete with 5-6 Pages	110	62,000	44.90	500	380	320	695	
2. <u>Album 1</u> Pages 3-6 with binder	77	43,500	31.40	350	265	225	485	
3. Page 4	13	7,500	5.30	60	45	40	85	
4. Page 5	13	7,500	5.30	60	45	40	85	
5. Page 6	31	17,500	12.70	140	105	90	195	
6. <u>FAO Money Panels 1 + 2</u> , with 35 coins of 31 countries from Album 1, with English, French, German or Italian text	68	38,500	27.80	310	235	200	430	

E, F, G or I

B. FAO MEDALS

1972 Ceres: Indira Gandhi

7. Bronze 68 mm with stand	16	9,000	6.50	75	55	47.5	100
8. Gold-dipped bronze 68 mm with stand	20	11,500	8.20	93	68	60	125
9. Silver 68 mm (950 fine) with stand	64	36,000	26.10	300	220	190	400
10. Silver 38 mm (900 fine) with hook	12	7,000	4.90	56	40	35.5	75
11. Gold 22 mm (22 ct) with hook	52	30,000	21.20	240	180	155	330
12. Aluminium 22 mm (per 50)	6	3,500	2.45	28	20	18	38

1971 Ceres: Sophia Loren

13. Bronze 68 mm with stand	16	9,000	6.50	75	55	47.5	100
14. Gold-dipped bronze 68 mm with stand	20	11,500	8.20	93	68	60	125
15. Silver 68 mm (950 fine) with stand	64	36,000	26.10	300	220	190	400
16. Gold 22 mm (22 ct) with case	52	30,000	21.20	240	180	155	330
17. Aluminium 22 mm (per 50)	6	3,500	2.45	28	20	18	38

1970: FAO's XXV Anniversary

18. Bronze 72 mm with stand	16	9,000	6.50	75	55	47.5	100
19. Gold-dipped bronze, 72 mm with stand	20	11,500	8.20	93	68	60	125
20. Silver 72 mm (950 fine) with stand	64	36,000	26.10	300	220	190	400

Total Payment



FOOD AND AGRICULTURE ORGANIZATION
OF THE UNITED NATIONS

ORGANISATION DES NATIONS UNIES POUR
L'ALIMENTATION ET L'AGRICULTURE

ORGANIZACION DE LAS NACIONES UNIDAS
PARA LA AGRICULTURA Y LA ALIMENTACION

FAO MONEY

Collector Note 3

16 October 1972

Personalized Frontispiece for FAO Album I

From the beginning the FAO Coin Office planned to number individually each of the 10,000 issues of FAO Money Album I. We thought first of numbering the individual pages, but found this impracticable because of the complications of ensuring that each of 10,000 persons received the same page all the way through. We have therefore prepared a numbered and named frontispiece, as overleaf. The frontispiece exists in five languages: Danish, English, French, German and Italian, and the numbers of course run from 1 to 10,000, with the last 250 used for presentations to heads of state and other national and international leaders.

2. The number of countries reads as 33, because all eight Caribbean coins were issued by the single East Caribbean Currency Authority. The frontispiece therefore is applicable also to a five-page album, in deference to the several clients who, having bought page 5 with the Barbados coin, considered page 6 with the other seven ECCA crowns as somewhat expensive.

3. Please therefore write in below your name as you would like it to appear (in place of that of Mr. Lubey overleaf) and send the form direct to the FAO Coin Office, FAO, 00153 Rome or, if preferred by North American clients, through our Washington office. On receipt we shall send the personalized and numbered frontispiece to you

To: FAO Coin Office, Room B259
FAO, 00153 Rome, Italy

Date:

or

'FAO Coins' (Please forward to Rome)
FAO Liaison Office
1325 C Street Southwest
Washington, D.C. 20437

From: NAME

..... ADDRESS

.....

.....

Please send me a frontispiece for my FAO Money Album I, personalized as follows:

.....

(.....)



*The Food and Agriculture Organization of the
United Nations takes pleasure in complimenting*

*John F. Lubey
ANA Life Member 942 OIN 893*

*on your ownership of one of the 10,000 issues
of FAO Money Album 1. The album assembles
coins from 33 countries, the first
internationally sponsored issue in 2,500 years
of monetary history.*

*The coins draw attention to the most important
challenge of our time, that of providing food,
education and employment for a rapidly expanding
world population. We hope that this album,
numbered*

6001

*will give you as much satisfaction in the
contemplation of the coins, as their purchase
has already done in contributing financially
to our Food for All goal.*

FAO, Rome

10 December 1971

Human Rights Day